

PPHE Hotel Group announces Park Plaza Belvedere Medulin, Croatia

27th November, 2013: PPHE Hotel Group, owner and operator of primarily full service upscale and lifestyle hotels including Park Plaza® Hotels & Resorts in Europe has announced a new Park Plaza hotel in Croatia. Following a 17 million euro renovation, the existing Hotel Belvedere Medulin will be rebranded to Park Plaza Belvedere Medulin. This extensive renovation and rebranding project is in collaboration with part-owned and operated hospitality company, Arenaturist and the hotel is expected to open in June 2014.

This new project will be the fourth contemporary Park Plaza hotel to open in Croatia, increasing the Park Plaza brand's number of rooms in this leisure hotspot to nearly 1,400.

The four-star Park Plaza Belvedere Medulin will house approximately 428 rooms, covering 20,000 square metres. It will also feature a 1200 square metre spa, with both an indoor and outdoor pool. Rooms currently boasting balconies will increase in size with new exterior balconies being added and an extension of the hotel lobby to overlook the landscaped garden area. The hotel will be a key attraction and destination for sports fans with the creation of football fields for year-round sports use, offering a total outdoor leisure space covering 40,000 square metres.

Park Plaza Belvedere Medulin will showcase innovative restaurant and bar concepts with the creation of a lobby bar, a revamp of Lungomare Beach restaurant to give a beach club feel and a new restaurant which will open featuring a show-cooking concept on-site. The hotel, restaurant and bars will be designed by Studio 92 designers, who also worked on the Park Plaza Punta Verudela apartments in Pula in 2012.

Reli Slonim, PPHE Hotel Group's Vice President Croatia and Executive Director of Arenaturist commented: "Park Plaza Belvedere Medulin is yet another milestone for the development in the region and collaboration between PPHE Hotel Group and Arenaturist. Despite the global financial crisis, we will have significantly upgraded and rebranded nearly half of the Arenaturist portfolio, when we open the doors of Park Plaza Belvedere Medulin in June 2014."

Park Plaza Belvedere Medulin joins Park Plaza Histria Pula, Park Plaza Verudula Pula and Park Plaza Medulin, which were launched in 2012. [Park Plaza Histria Pula](#) offers the ultimate in

resort sophistication and relaxation. Facilities include indoor and outdoor pools, international restaurant Taverna, a brand new stylish champagne bar offering guided Istrian sparkling wine-tastings, as well as a luxury spa. [Park Plaza Verudela Pula](#) provides luxurious self-catering apartments overlooking the sea, with three swimming pools and a wide range of restaurants and other on-site facilities including a dedicated kids zone. Park Plaza Medulin is an all-inclusive, couples-only hotel, targeting those who are seeking a peaceful and relaxing holiday in a prime beachside location.

Visit www.parkplaza.com/croatia for further information.

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Note to editors:

PPHE Hotel Group Limited is a Guernsey registered company and through its subsidiaries, jointly controlled entities and associates, owns, leases, develops, operates and franchises full service upscale and lifestyle hotels in major gateway cities and regional centres, predominantly in Europe.

The majority of the Group's hotels operate under two distinct brands, Park Plaza® Hotels & Resorts and art'otel®. The Group has an exclusive licence from Carlson, a global privately held hospitality and travel company, to develop and operate Park Plaza Hotels & Resorts in Europe, the Middle East and Africa. The art'otel brand is fully owned by PPHE Hotel Group. The Group has a minority ownership interest in the Arenaturist group, one of Croatia's leading hospitality companies.

The portfolio of owned, leased, managed and franchised hotels comprises 38 hotels in operation offering a total of more than 8,300 rooms. The development pipeline includes four new hotels, which together are expected to add more than 1,100 rooms to the portfolio by the end of 2016.

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