

PRIZE DRAW RULES ("General Rules")

1. APPLICATION OF RULES

These General Rules apply to any prize draw promotion (each a "Promotion") which is promoted by Park Plaza Hotels Europe B.V ("Promoter") where the conditions of entry for that promotion incorporate by reference these General Rules (each a "Promotion"). These General Rules will remain on the website at http://www.parkplazaehurope.com/social/termsconditions_generalrules.htm (the "Site") during each Promotion. By participating in a Promotion, you are agreeing to be bound by the specific Promotion rules wherever appearing (the "Promotion Rules") as well as these General Rules (together, the "Rules"). In the event of conflict between the Promotion Rules and the General Rules, the provisions of the Promotion Rules shall prevail.

2. PARTICIPANTS

Unless otherwise stated in the Promotion Rules, you must be: (i) resident in any member state of the European Union or any other European state in which the Promotion is legal and does not impose upon the Promoter any different or additional restrictions or obligations in connection with the conduct of the Promotion than are required under English law), (ii) aged 18 or over, and (iii) compliant with any additional eligibility requirement stated in the Promotion Rules.

Unless otherwise stated in the Promotion Rules, the following are not eligible to participate: (i) Employees and immediate family members (including spouses/partners, parents, siblings, children and household members) of employees of any of; the Promoter, the Promoter's parent and affiliated companies, the providers of any element of the prize and their respective franchisees, subsidiaries, agents and advisors, (ii) other persons assisting with this Promotion, (iii) any person not being an individual person; (iv) any syndicate or collection of persons acting in concert, and (v) any person entering via an agent or using the services of an entity carrying on the business of entering (or advising on entering) prize promotions.

3. DURATION

Participation in the Promotion is scheduled to take place during the dates set out in the Promotion Rules. Unless the Promotion Rules state otherwise, all dates are inclusive and Central European Time (being Greenwich meantime plus one hour and after further adjustment for daylight saving applicable to the United Kingdom, as determined by the Promoter's servers) applies to all stated times.

4. HOW TO ENTER

All entries must comply with the instructions set out in the Promotion Rules, including properly completing the registration details required and (if applicable) entering a valid promotional code (where "valid" shall mean any code supplied direct to an eligible entrant by the Promoter which is submitted as part of a valid entry and is recorded as received for the first time by the Promotion servers - previously submitted codes will not be valid).

If the Promotion Rules require the posting of an entry form then (unless the instructions state otherwise) the form must be signed by the entrant and sent by pre-paid post addressed to the Promoter at the address stated in the Promotion Rules and naming the Promotion. The entry form must arrive by no later than the closing date for receipt of entries stated in the Promotion Rules to be considered a valid entry.

There is no limit in submission but photos may be rejected by the organiser if general conditions and Rules are not met.

5. PRIZES

The number and nature of prizes are stipulated in the Promotion Rules.

Prizes which comprise a stay in any of the hotels owned or managed by the Promoter or its parent or affiliated companies shall be subject to the hotel's terms and conditions of stay in force from time to time, details of which may be obtained by visiting the Site and/or contacting the Promoter.

Further details of the prizes and copies of the specific terms and conditions of prize providers (if any) are available by sending a stamped SAE marking your envelope "Prize Details" to be received, unless otherwise provided for in the Promotion Rules, by no later than the end of the 30 days' period after the closing date for receipt of entries to the Promoter at the address stated in the Promotion Rules.

In the event that the Promoter wishes to increase the prize pool during the currency of a Promotion it may (but shall not be obliged to) do so.

6. PRIZE DRAW

Unless otherwise stated in the Promotion Rules, all valid entries received by the due date which have fully complied with all instructions set out in the Promotion Rules (including correctly answering any questions where applicable) and with the terms of these General Rules, will be collected together for a draw or draws on the date or dates (or as soon thereafter as is reasonably convenient for the Promoter) in each case as set out in the Promotion Rules. In the event that any winning entry later proves to be invalid or adjudged void then the Promoter may (but shall not be obliged to) re-award the relevant prize as it sees fit.

Unsuccessful entrants will not be contacted, so if you have not been contacted within the time limit stated in the Promotion Rules for contacting winners, you are unlikely to have won.

7. PRIZE CONDITIONS

Unless otherwise stated in the Promotion Rules, there is a limit of one prize per entrant in each Promotion.

All prizes are subject to change in specification and the Promoter reserves the right to change from those advertised in the event that supervening circumstances make this necessary.

Prizes may not be exchanged for any cash or other alternative, are not transferable, divisible, permitted to be sold or resold and are not for use in conjunction with any other promotion or offer.

All advertisements depicting the prizes and their accompanying descriptions are illustrative rather than definitive.

8. PRIZE CLAIMS-PROCESS

The Promoter will attempt to contact the prize winner(s) in the manner stated in the Promotion Rules and within 30 days of the Promotion (or such later time as may be specified in the Promotion Rules). The Promoter will notify the prize winner if a response is required and, if so by when.

Failure to comply with any aspect of the claims-process or within any of the times stipulated shall mean that the winner's claim will lapse and become invalid and the prize may be re-awarded (but without obligation upon the Promoter to do so).

Once the claims process has been satisfactorily completed the prize will (if capable of physical delivery) be dispatched by post to the address provided by the winner on claiming.

9. RESPONSIBILITY

To the fullest extent permitted by applicable law (but not otherwise) the Promoter, the Promoter's parent and affiliated companies and each of their respective agents assume no responsibility and are not liable for:- (i) the accuracy or otherwise of the prize description or illustration, (ii) (where applicable) the non-availability, loss, interception or interference with, late or non-receipt, corruption or damage of or to any entry, prize claim, of any code, prize-claim, prize or notification or other communication and whether by reason of mobile-telephone network-operator error or other problem, failed or corrupted transmission, handset failure (including full or unserviceable inbox), postal service error or otherwise, (iii) (other than those warranties or conditions implied by statute and which cannot be excluded by the Promoter) any representation, warranty, condition or guarantee in respect of a prize (iv) (where applicable) any person whose phone, mobile phone, computer or other equipment or facility is used to text-in an entry without the owner's permission, (v) any taxes, fees, charges or other costs which winners may be required to pay at any time in connection with a prize, (save to the extent that the Promoter has expressly and specifically accepted responsibility in the Rules for the same), or (vi) any actual or perceived loss of opportunity or damage arising in connection with the termination or suspension of the Promotion (or any part, feature or element of the Promotion) at any time and which suspension or termination is due to supervening circumstances beyond the Promoter's control (although the Promoter will still honour any valid prize claims received prior to the termination or suspension).

All prizes remain the property of the suppliers, pending delivery to winners and the Promoter is not responsible for the supply of, and does not own, any prizes provided by other suppliers nor acts as their agent in relation to the delivery to winners of prizes supplied by other suppliers.

10. THE PROMOTER'S RIGHTS

The Promoter may (i) extend any time limit or waive any of the Rules where a person might otherwise have been disqualified (without obliging the Promoter to relax the Rules on any further occasion for that entrant or at all for any other person), (ii) terminate, extend or suspend the Promotion (or any part, feature or element of the Promotion) at any time where this is necessary or desirable due to supervening circumstances beyond the Promoter's control including (without limit) those which the Promoter determines have or are likely to compromise the security or credibility of the Promotion (or the affected part, feature or element of it), and (iii) substitute a product or activity deemed to be an appropriate replacement and of equal or greater value in the place of any of the prizes (or any part of a prize to the extent divisible). The Promoter's decision in the exercise or interpretation of any of its rights or discretions in connection with these Rules shall be final and binding.

11. PRIVACY POLICY

The Promoter may use personal information collected from you at the time of entering the Promotion for the publicity stated in the "General" section below and for any express purpose stated in the Promotion Rules such as sending periodic marketing communications featuring offers and information about the Promoter's hotels, as well as for administering the Promotion. For further details on the use, management and storage of your personal data, please see the privacy policy at <http://www.pphe.com/privacy-policy/>

Any enquiries about your personal information should be submitted in writing and sent by pre-paid post to the Promoter at the address set out in the Promotion Rules marking your envelope "Data Protection Request". Selected prize providers (depending upon the nature of the prize and whether in addition to or in place of your providing personal data to the Promoter) may require you to provide to the prize provider personal data in connection with claiming a prize and you should satisfy yourself with the privacy policy of that prize provider, as the Promoter can not accept any responsibility for this.

12. GENERAL

Winners may be required to participate in publicity related to the Promotion which may include the publication of their name and any additional information that they wish to share. Such promotion may be carried out in any media, including social media and any of Promotor's webpages.

Entrants understand that we may use their first name and first initial of their surname as submitted in the entry to publicize their winning the Promotion on social media and on

landing pages of future contests, promotions and sweepstakes offered by the Promoter or its affiliates.

Consent for promotion will be requested along with the notification of winning. The redemption of prizes does not depend on this consent.

Unless otherwise specified herein these Rules, personal data supplied during the course of the Promotion may be passed on to third party suppliers or affiliates only insofar as required for fulfillment/delivery/arrangement of the prize.

The Promoter and/or the prize providers may carry out such background checks and require such information (in addition to the information required to be given on prize claims) as they consider necessary or desirable for the purposes of verifying any claim and/or any entrant's compliance with the Rules and any prize may be withheld (and further entry to that or any other Promotion, barred) unless and until the Promoter and any prize provider is satisfied with the verification.

Should the Promoter determine based on the evidence in its possession (and in the Promoter's sole opinion) at any given time that (i) any entry is incomplete, damaged or unreadable or is made by an ineligible person (ii) any entry or entrant fails to comply with any of these Rules or (iii) any person is misusing or tampering or attempting to misuse or tamper with the proper conduct of the Promotion, then the Promoter may adjudge (in its sole discretion) that such entrant is ineligible to take part in this Promotion and every other promotion or offer of the Promoter and every entry, claim and request by that entrant then in process shall be invalid and have no force or effect so that the Promoter is entitled to disregard them all.

Entry to the Promotion amounts to acceptance of the Rules and to their interpretation under English law and by the English courts. All age limits shall be deemed to be actual age as at the time of acceptance of the Rules, unless expressly stated otherwise in the Rules.

Nothing in the Rules shall affect your statutory rights. The Promoter may (in its sole discretion) decline to enter into any correspondence save as otherwise stated in the Rules.

Any person with a disability preventing compliance with any stated requirement should contact the Promoter by writing to the address specified in the Promotion Rules or by using the contact details featured on the Site or (if impaired from doing either) by contacting the Promoter by whatever other means are practicable for that person.

The Promoter shall not be liable for any failure to perform its obligations in any Promotion if that failure is caused by events beyond its reasonable control ("force majeure"). Force majeure events include, but are not limited to, fire, flood, war, strike, civil war, armed conflict or terrorist attack, nuclear, chemical or biological contamination.

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