

RESPONSIBLE BUSINESS

Certification

While we are developing our new responsible business strategy, it is important for us to know if we are on the right track with our activities and we therefore value external accreditation highly.

Several of our hotels have worked with respected authorities within the CSR area and have received the relevant accreditation. We will continue to review similar initiatives for all our hotels.

Hotel/Germany and Hungary	Green/CSR Award/Accreditation	2018 certified
Park Plaza Wallstreet Berlin Mitte	DIN EN ISO 5001:2011 certified	Yes
Park Plaza Berlin Kudamm	DIN EN ISO 5001:2011 certified	Yes
Park Plaza Nuremberg	DIN EN ISO 5001:2011 certified	Yes
art'otel berlin mitte	DIN EN ISO 5001:2011 certified	Yes
art'otel berlin kudamm	DIN EN ISO 5001:2011 certified	Yes
art'otel cologne	DIN EN ISO 5001:2011 certified	Yes
art'otel dresden	DIN EN ISO 5001:2011 certified	Yes
art'otel budapest	DIN EN ISO 5001:2011 certified	Yes

Hotel/Netherlands	Green/CSR Award/Accreditation	Grade (Gold/Silver/Bronze/Pass)
Park Plaza Amsterdam Airport	Green Globe	Gold
Park Plaza Victoria Amsterdam	Green Key	Silver
Park Plaza Vondelpark, Amsterdam	Green Key	Gold
Park Plaza Eindhoven	Green Key	Gold
Park Plaza Utrecht	Green Key	Gold
art'otel amsterdam	Green Globe	Pass

Hotel/UK	Green/CSR Award/Accreditation	Grade (Gold/Silver/Bronze)
Park Plaza Westminster Bridge London	Green Tourism	Gold
Park Plaza County Hall London	Green Tourism	Gold
Park Plaza London Waterloo	Green Tourism	Gold
Park Plaza London Riverbank	Green Tourism	Gold
Plaza on the River	Green Tourism	Gold
Park Plaza London Park Royal	Green Tourism	Gold
Park Plaza Nottingham	Green Tourism	Gold
Park Plaza Victoria London	Green Tourism	Silver
Park Plaza Sherlock Holmes London	Green Tourism	Silver
Park Plaza Leeds	Green Tourism	Silver

Hotel/Croatia	Green/CSR Award/Accreditation	Grade (Gold/Silver/Bronze)
Park Plaza Belvedere Medulin	Travel Life	Gold
Park Plaza Arena Pula	Capra d'oro 2017- Inovacija	Gold Inovation prizvoed
Hotel Holiday Medulin	Arenaturist Green Team 2015	Gold
Hotel Sensimar Medulin	Travellife	Gold

Supporting Note

We have chosen to trial the energy management system (EMS) in the United Kingdom to improve our sustainability. The EMS gives a detailed knowledge of the hotel energy consumption with key figures to identify investment opportunities. We are then able to use our resources as efficiently as possible by consistently checking operational and technology habits. Following the trial, we will investigate a roll-out across the Group.