

PRESS RELEASE

Park Plaza® Hotels & Resorts' Croatian hotels awarded Gold by TUI UK & Ireland

12 November 2012 – PPHE Hotel Group Limited, owner and operator of primarily full service upscale and lifestyle hotels including Park Plaza® Hotels & Resorts in Europe, has been awarded Gold medal standard by TUI UK & Ireland for *Park Plaza Histria Pula* and *Park Plaza Medulin*. Both contemporary-styled hotels opened summer 2012 in conjunction with Croatian hospitality partner, Arenaturist.

Gold medal winners are recognised as top-rated hotels, awarded directly by customers travelling with holiday brands Thomson and First Choice, part of TUI UK & Ireland. An average of one million Thomson and First Choice customers complete satisfaction surveys each year focusing on overall holiday experience, including hotel-stay. The results are then analysed by an independent market research company.

Reli Slonim, PPHE Hotel Group's Vice President Croatia and Executive Director of Arenaturist commented: "We are delighted to receive this industry-acclaimed rating as voted for by the guests, for not only one, but two new properties. Since opening three new Park Plaza Hotels & Resorts in Pula and Medulin this summer, we have been inundated with positive guest feedback and have already received a strong interest in 2013 bookings. With an increasing number of airlines flying directly into Pula, we are looking forward to welcoming both business and leisure guests from all over Europe next season."

[Park Plaza Histria Pula](#) is a contemporary resort in an unrivalled location, providing panoramic views of the Adriatic. The hotel boasts a brand new reception, lobby, restaurant, bar, cinema and conference centre holding 700 delegates, along with a Balinese inspired spa and fitness area known as the comfort zone.

[Park Plaza Medulin](#) is situated in the fishing town of Medulin, alongside the Medulin Riviera. The hotel received a refurbishment of 118 rooms and public areas including the introduction of a new fitness centre.

In addition to these two award-winning hotels, neighbouring [Park Plaza Verudela Pula](#) also underwent a complete re-development of its 385 apartments, restaurant, swimming pool areas and kids play zone and boasts a newly developed shopping zone.

Please visit the website for more information and booking: <http://www.parkplaza.com/croatia>

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Note to editors:

PPHE Hotel Group Limited owns, leases, develops, operates and franchises full service upscale and lifestyle hotels in major gateway cities and regional centres, predominantly in Europe. The majority of the Group's hotels operate under two distinct brands, Park Plaza Hotels & Resorts and art'otel®.

The Group has an exclusive licence from Carlson, a global privately held hospitality and travel company, to develop and operate Park Plaza Hotels & Resorts in Europe, the Middle East and Africa. The art'otel brand is fully owned by PPHE Hotel Group and it has a minority ownership interest in the Arenaturist group, one of Croatia's leading hospitality companies.

Through its strategic partnership with Carlson, PPHE Hotel Group has access to their powerful reservation and distribution system, loyalty programmes such as Club Carlson for guests and Look To BookSM for travel agents, 23 airline partnerships and cross-selling opportunities.

The portfolio of owned, leased, managed and franchised hotels comprises 39 hotels offering a total of more than 8,300 rooms. The development pipeline includes three new hotels and two mixed-use developments, which together are expected to add approximately a further 900 rooms to the portfolio by the end of 2014.

PPHE Hotel Group's shares are admitted to trading on the main list of the LSE (Standard Listing).

Our company:

www.pphe.com

Our brands:

www.parkplaza.com

www.artotels.com

www.arenaturist.com

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