



Park Plaza Hotels strengthens its position in the United Kingdom with the acquisition of hotels in Leeds and Nottingham

Amsterdam – 4 August 2010 – Park Plaza Hotels is pleased to announce that it has successfully acquired Park Plaza Leeds and Park Plaza Nottingham. Until this acquisition both hotels were operated under management agreements.

This new development further strengthens Park Plaza Hotels' market position as owner and operator of contemporary city centre hotels, which are known for offering real value to customers. The company intends to invest in both properties to further build on their success.

Boris Ivesha, Park Plaza Hotels' President & CEO comments: *"We are very pleased to add these two landmark hotels to our portfolio of contemporary hotels in city centre locations and are excited about the long term prospects both hotels offer. Having operated both of these hotels since opening, we are very familiar with them and we will continue to build on their strengths. Renovation programmes for both hotels will be planned shortly."*

Park Plaza Leeds

Leeds is the 3rd largest city in the United Kingdom and the country's largest centre for business, legal and financial services outside of London.

Park Plaza Leeds is located on city square, opposite Leeds Railway Station, and is within walking distance of local businesses, shopping centres and tourist attractions.

The hotel offers 185 spacious guestrooms and suites and is home of the multiple award-winning Chino Latino Restaurant & Bar (a Pan-Asian restaurant which mixes contemporary Asian food with Latin cocktails). Other hotel facilities include Scene! Bar, 11 flexible meeting rooms with space for up to 140 delegates, a fully equipped gym and business centre.

Park Plaza Leeds opened in 2003.

Park Plaza Nottingham

Famed for its links with the Robin Hood legend and a history of lace-making and bicycle industries, Nottingham is today best known for its excellent offering of shops, restaurants and bars.

Park Plaza Nottingham is located in the city centre, close to all local businesses and within walking distance of the city's most popular attractions including Nottingham Castle, the Lace Market, sporting venues, Trent FM Arena and numerous shops and restaurants.

The hotel offers 178 spacious guestrooms & suites, and houses the inaugural Chino Latino Restaurant & Bar. Based upon the success of Chino Latino at Park Plaza Nottingham similar restaurants were opened in Leeds, London and most recently in Cologne, Germany. Other hotel facilities include The Lobby Bar, 12 flexible meeting rooms with daylight and space for up to 220 delegates, a fitness suite and business centre.

Park Plaza Nottingham opened in 2002.

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Park Plaza Hotels' portfolio in the United Kingdom extends to include 6 contemporary hotels in central London, including the newly opened flagship Park Plaza Westminster Bridge, and hotels in Belfast and Cardiff.

Park Plaza Hotels' number of rooms in operation in the United Kingdom is 2,893.

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Notes to Editors

Park Plaza Hotels Limited is owner, operator and franchisor of hotels in Europe, the Middle East and Africa. The majority of the group's hotels operate under the **Park Plaza Hotels & Resorts** brand (part of Carlson Hotels Worldwide), over which the Group has exclusive rights in 56 countries in EMEA, or **art'otel**, a brand which the company fully owns. Park Plaza Hotels also manage the luxury all-suite **Plaza on the River- Club and Residence, London**.

Through its strategic partnership with Carlson, one of the world's largest travel and hospitality companies, Park Plaza Hotels has access to Carlson's powerful reservation and distribution system, airline partnerships with 20 airlines, loyalty programmes such as **goldpointsplusSM** for guests and **Look To Book[®]** for travel agents and cross-selling opportunities.

There are currently over **35 hotels and apart-hotels** and nearly **7,000 rooms** in the Group's portfolio. By the end of 2012, the Group's committed projects and territorial franchise agreements are expected to increase the number of rooms to over **13,000**. Projects under development include Park Plaza Marrakech (2010), Park Plaza Nuremberg (2011), art'otel amsterdam (2011) and art'otel london hoxton (2013).

Park Plaza Hotels' shares are admitted for trading on London's AIM Stock Market.

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