

PPHE Hotel Group selects senior hires for Restaurant & Bars Division

Jamie Kerr to head up Restaurants & Bars division as Velio Di Nolfo promoted to new role in Europe

06 September 2022: PPHE Hotel Group ("PPHE" or the "Group"), the international hospitality real estate group which develops, owns, and operates hotels and resorts, is pleased to announce the appointment of Jamie Kerr as Executive Vice President Restaurants & Bars.

The appointment strengthens our existing Restaurants and Bars division, and consolidates all destination restaurant and bar operations. At the helm, Jamie's role will see him oversee the division's outputs and development, which includes the established and successful TOZI Restaurant & Bar, Chino Latino and ARCA concepts, and the introduction of JOIA – the flagship restaurant, bar, and rooftop at art'otel London Battersea Power Station, due to open later this year. Jaime will also lead and develop the new concepts going into art'otel London Hoxton, set to open early 2024.

Jamie joins the business with an extensive track record in hospitality operations, having most recently opened Mama Shelter Shoreditch (London) as General Manager. Previously, he held General Manager roles with Soho House Group, and entertainment sales roles with Firmdale Hotels.

Reporting into Jamie, Velio di Nolfo has been promoted to Restaurant & Bars Operations Director Europe, holding responsibility for ARCA Amsterdam, TOZI Amsterdam, Carstens Brasserie, as well as developing new concepts in Rome, Zagreb, and future projects across mainland Europe.

Greg Hegarty, Deputy Chief Executive Officer and COO at PPHE Hotel Group, commented:

"We are delighted to share the news that Jamie is joining the business as Executive Vice President Restaurants & Bars. It is a very exciting time for the Group, and the creation of the Restaurant & Bars division builds on our well-established passion for food and beverage operations. Jamie's wealth of experience adds another layer of expertise as we develop the division further.





"Our congratulations also go to Velio. Having already played a significant role in our restaurant and bar operations, we are excited to see what he brings to our concepts across mainland Europe."

Jamie Kerr, Executive Vice President Restaurants & Bars, added:

"I'm really looking forward to this new challenge and all that the role will bring. With so many unique concepts already in place and even more exciting ones in development, there isn't a better time to join the team."

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For further details, please contact Ben, Katy, or Lottie on pphe@lucre.co.uk call 020 8741 5900.

Notes to Editors - PPHE Hotel Group

PPHE Hotel Group is an international hospitality real estate company, with a portfolio of primarily prime freehold and long leasehold assets in Europe.

Through its subsidiaries, jointly controlled entities and associates it owns, co-owns, develops, leases, operates and franchises hospitality real estate. Its primary focus is full-service upscale, upper upscale and lifestyle hotels in major gateway cities and regional centres, as well as hotel, resort and campsite properties in select resort destinations.

PPHE Hotel Group benefits from having an exclusive and perpetual licence from the Radisson Hotel Group, one of the world's largest hotel groups, to develop and operate Park Plaza® branded hotels and resorts in Europe, the Middle East and Africa. In addition, PPHE Hotel Group wholly owns, and operates under, the art'otel® brand and its Croatian subsidiary owns, and operates under, the Arena Hotels & Apartments® and Arena Campsites® brands.

PPHE Hotel Group is one of the largest owner/operators of hotels in central London and its property portfolio comprises of 48 hotels and resorts in operation, offering a total of approximately 9,100 rooms and eight campsites, offering approximately 6,000 units. PPHE Hotel Group's development pipeline include new hotels in London, New York City, Belgrade, Rome and Zagreb which are expected to add more than 800 rooms to the portfolio.

PPHE Hotel Group is a Guernsey registered company with shares listed on the London Stock Exchange. PPHE Hotel Group also holds a controlling ownership interest in Arena Hospitality Group, whose shares are listed on the Prime market of the Zagreb Stock Exchange.





Company websites

www.pphe.com www.arenahospitalitygroup.com

For reservations

www.parkplaza.com www.holmeshotel.com www.artotels.com www.arenahotels.com www.arenacampsites.com





