

PPHE Hotel Group promotes Alex Caetano to Hotel Manager of Park Plaza London Park Royal

Alex Caetano moves from Park Plaza London Waterloo

21st January 2019: PPHE Hotel Group ("PPHE" or the "Group"), an international hospitality real estate group which owns and develops hotels and resorts, operates the Park Plaza[®] Hotels & Resorts brand in EMEA and owns the art'otel[®] brand, is pleased to announce the promotion of Alex Caetano to Hotel Manager at Park Plaza London Park Royal.

Having joined the Group in 2011, Alex most recently worked as the Operations Manager (Pre-Opening) at Park Plaza London Waterloo and played a key role in the successful launch of the 494-room property in 2017 – managing day-to-day operations of the hotel for over two years and achieving a brand audit score of 90.6% during this period. He has also worked as an Operations Manager at Park Plaza London Victoria, where he was responsible for managing all front office, housekeeping, food and beverage and meetings and events operations at the hotel.

Alex started his hospitality career in Johannesburg, South Africa but moved to London in 2002 to progress within the industry. His experience includes management roles at hotels around the capital, including the four-star Copthorne Tara Kensington and the four-star Holiday Inn London Bloomsbury.

Commenting on the promotion, **Daniel Pedreschi**, **Regional General Manager UK** at **PPHE Hotel Group** said: "We are delighted to share the news that Alex is joining Park Plaza London Park Royal as the property's Hotel Manager. His promotion is well deserved and will ensure the success continues at the Park Plaza London Park Royal, which opened in 2017. With experience of various Park Plaza properties in London, not only does Alex have excellent brand knowledge, but also a track record of achieving impressive results for the Group. We are looking forward to seeing what his wealth of experience and passion brings to this new role."

Alex added: "Playing a key role in the launch of Park Plaza London Waterloo has been one of my career highlights to date but I'm looking forward to this new challenge and seeing great success at Park Plaza London Park Royal".

-ENDS-











For further details, interview requests and/or images, please contact Laura, Ben, Sarah or Rebecca on pphe@lucre.co.uk or 020 8741 5900.

About PPHE -

Notes to Editors

PPHE Hotel Group Limited ('PPHE' or the 'Group') is an international hospitality real estate company, with a £1.6 billion portfolio of primarily prime freehold and long leasehold assets in Europe. The Group's guiding principle is to generate attractive returns from operations and long-term capital appreciation.

Through its subsidiaries, jointly controlled entities and associates it owns, co-owns, develops, leases, operates and franchises hospitality real estate. Its primary focus is full-service upscale, upper upscale and lifestyle hotels in major gateway cities and regional centres, as well as hotel, resort and campsite properties in select resort destinations.

The Group benefits from having an exclusive and perpetual licence from the Radisson Hotel Group, one of the world's largest hotel groups, to develop and operate Park Plaza® branded hotels and resorts in Europe, the Middle East and Africa. In addition, the Group wholly owns, and operates under, the art'otel® brand and its Croatian subsidiary owns, and operates under, the Arena Hotels & Apartments and Arena Campsites brands. This multi-brand approach enables the Group to develop and operate properties across several segments of the hospitality market.

The Group is one of the largest owner/operators of hotels in central London and its property portfolio comprises of 38 hotels and resorts in operation, offering a total of approximately 8,800 rooms and 8 campsites, offering approximately 6,000 units. The Group's development pipeline includes two new hotels in London which are expected to add an additional 500 rooms by the end of 2022.

PPHE is a Guernsey registered company and its shares are listed on the Premium Listing segment of the Main Market of the London Stock Exchange. PPHE also holds a controlling ownership interest (51.97% of the share capital) in Arena Hospitality Group, whose shares are listed on the Zagreb Stock Exchange.

Company websites:
www.pphe.com
www.arenahospitalitygroup.com

For images and logos visit www.vfmii.com/parkplaza

For reservations:

www.parkplaza.com www.artotels.com www.arenaturist.com







