

Press Release

PPHE Hotel Group promotes Suat Binkaya to General Manager of flagship London Hotel, Park Plaza Westminster Bridge

John Murphy to also join as Hotel Manager from Park Plaza Sherlock Holmes London

12th June 2018: [PPHE Hotel Group](#) (“PPHE” or the “Group”), an international hospitality company which owns and develops hotels and resorts, operates the Park Plaza® brand in EMEA and owns the art’otel® brand, is pleased to announce the promotion of **Suat Binkaya to General Manager at Park Plaza Westminster Bridge London**, following Daniel Pedreschi’s promotion to Regional General Manager UK earlier this year

Suat, formerly Hotel Manager at the same 1,019-room contemporary hotel for over three years enjoyed considerable success in managing the day to day operations and during this time the hotel won two prestigious Hotel Catey’s. In addition to setting out the strategic goals for the business he will continue to focus on developing its ongoing talent programmes, as part of the Group’s commitment to being an employer of choice in the hospitality sector, as well as growing its apprenticeships success as part of the Apprenticeship Academy.

Suat will be joined by John Murphy, current interim General Manager at Park Plaza Sherlock Holmes London, who will move to take up the role of Hotel Manager at Park Plaza Westminster Bridge London on a permanent basis.

Prior to these positions, both Suat and John held several management positions in hotels around the world. Suat’s experience includes the five-star Guoman Hotel in Shanghai, opening Cluster General Manager for Hilton and Hampton by Hilton in Turkey; and extensive experience with Thistle Hotels in London. John’s background includes management roles at Thistle Hotels in London and Malaysia and events and conference venue Cliftons in Hong Kong.

Commenting on the promotions, **Daniel Pedreschi**, Regional General Manager UK at PPHE Hotel Group said: "I am thrilled to announce both Suat and John's promotions which are well deserved and will ensure the continued success at the Park Plaza Westminster Bridge London. Having supported me during my tenure as General Manager of the hotel, not only does Suat already truly understand the hotel but has a proven record of delivering excellent financial results in addition to the award winning people strategy. His wealth of experience and passion will, I'm sure, bring even more success for the hotel going forward.

"John joins the hotel following a successful period at our Sherlock Holmes property where he was also responsible for project managing the refurbishment programme which will soon see the re-launch of the hotel. We look forward to seeing how he applies his skills and knowledge to the benefit of our flagship."

-ENDS-

For further details, interview requests and/or images, please contact Ben, Louis or Luisa on pphe@lucre.co.uk or 020 8741 5900.

About PPHE -

Notes to editors

The Company is a Guernsey registered company and through its subsidiaries, jointly controlled entities and associates, owns, leases, operates, franchises and develops full-service upscale, upper upscale and lifestyle hotels in major gateway cities, regional centres and select resort destinations, predominantly in Europe.

The majority of the Group's hotels operate under the Park Plaza® Hotels & Resorts or art'otel® brands. The Group has an exclusive licence from Radisson Hotel Group of the world's largest hotel groups, to develop and operate Park Plaza® Hotels & Resorts in Europe, the Middle East and Africa.

The art'otel® brand is wholly owned by the Group.

The Group has a controlling ownership interest (51.97% of the share capital) in Arena Hospitality Group, one of Croatia's best-known hospitality groups.

The Group's portfolio of owned, leased, managed and franchised hotels comprises 39 hotels offering a total of nearly 9,000 rooms. The Group's development pipeline includes two new hotels which are expected to add an additional 500 rooms by the end of 2022.

Company websites:

www.pphe.com

www.arenahospitalitygroup.com

For reservations:

www.parkplaza.com

www.artotels.com

www.arenaturist.com

For images and logos visit www.vfmii.com/parkplaza