

Press Release

PPHE Hotel Group promotes Daniel Pedreschi to Regional General Manager UK

7 February 2018: PPHE Hotel Group, which owns, leases, develops, operates and franchises contemporary and lifestyle hotels in major gateway cities and resort destinations, is pleased to announce the promotion of Daniel Pedreschi, formerly General Manager of Park Plaza Westminster Bridge London, to the position of Regional General Manager UK.

With the UK a key focus for the Group's hospitality estate which sits predominantly in Europe, Daniel will be reporting to Greg Hegarty Executive Vice President UK & Chief Commercial Officer and will be responsible for overall operations on behalf of PPHE Hotel Group in the UK. Daniel will also oversee two landmark developments in the UK's capital, the 318 room art'otel london hoxton (ancillaries projected to commence in the second quarter of this year, with the sale expected to be finalised by the end of March 2018), and art'otel london battersea power station (160+ guest rooms). With the new additions set to complement the existing ten UK Park Plaza Hotels® & Resorts' properties and 11 destination-led restaurants, bars and spas, Daniel's role is crucial to the growth plans of the Group.

Daniel has worked for PPHE Hotel Group for eight years as General Manager at the 1,019-roomed flagship, Park Plaza Westminster Bridge London. Widely known in the industry and the recipient of numerous awards, Daniel's notable achievements include leading his team to win the 2016 Hotel Catey Food & Beverage award, the 2016 Hotel Catey Meeting & Events Team award and the 2014 Hotel Catey Accessibility award. Daniel is one of a select number of Master Innholders, which recognises his

contribution to the industry as a prominent hotelier, dedicated and committed to promoting best practice.

Prior to joining Park Plaza Westminster Bridge London, Daniel held senior management positions in some of London's most prestigious hotels such as Grosvenor House, Starwood Hotels and Somerset House.

Commenting on Daniel's promotion, **Greg Hegarty** Executive Vice President UK & Chief Commercial Officer said: "I am thrilled to announce Daniel's promotion which is well deserved and adds further expertise to the Senior Management Team. He brings with him a wealth of operational and commercial experience which will no doubt support our ambitious plans following last year's notably successful trading in the UK.

"Following a strong period of growth, our upcoming development pipeline includes two new art'otels in London, meaning that our Talent Management Programme, which works to attract new, and identify existing talent within the business, continues to be a core focus for us."

-ENDS-

For further details, interview requests and/or images, please contact Ali, Jenna or Lottie on pphe@lucre.co.uk or 020 8741 5900.

Notes to editors

The portfolio of properties Daniel will be looking after includes Park Plaza Westminster Bridge London, Park Plaza County Hall London, Park Plaza Sherlock Holmes London, Park Plaza Victoria London, Park Plaza Leeds, Park Plaza Nottingham, Park Plaza London Riverbank and the adjoining five-star property, Plaza on the River, as well as the recently opened Park Plaza London Waterloo and Park Plaza London Park Royal. From a restaurant, bar and spa perspective the UK estate includes signature brands 106 Baker Street, Brasserie Joël, Chino Latino, Espressamente Illy, Florentine, Ichi Sushi & Sashimi Bar, Mandara Spa, OAKS Nottingham, Primo Bar, TOZI Restaurant & Bar, and Westway Bar & Kitchen.

The Company is a Guernsey registered company and through its subsidiaries, jointly controlled entities and associates, owns, leases, operates, franchises and develops full-service upscale, upper upscale and lifestyle hotels in major gateway cities, regional centres and select resort destinations, predominantly in Europe.

The majority of the group's hotels operate under the Park Plaza® Hotels & Resorts or art'otel® brands. The group has an exclusive licence from Carlson Hotels Worldwide Inc., one of the world's largest hotel groups, to develop and operate Park Plaza® Hotels & Resorts in Europe, the Middle East and Africa.

The art'otel® brand is wholly owned by the group.

The group has a controlling ownership interest (51.97% of the share capital) in Arena Hospitality Group, one of Croatia's best-known hospitality groups.

The group's portfolio of owned, leased, managed and franchised hotels comprises 39 hotels offering a total of approximately 9,000 rooms. The group's development pipeline includes two new hotels which are expected to add an additional 500 rooms by the end of 2021.

Company websites:

www.pphe.com

www.arenahospitalitygroup.com

For reservations:

www.parkplaza.com

www.artotels.com

www.arenaturist.com

For images and logos visit www.vfmii.com/parkplaza

parkplaza.com



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