



Press Release

Experience a unique blend of contemporary sophistication and convenience at your fingertips at the new Park Plaza London Park Royal

June 2017: Upper upscale hotel brand Park Plaza® Hotels & Resorts has announced the official opening of the new contemporary hotel Park Plaza London Park Royal. Welcoming guests through the doors on **28th June**, the 212-room hotel offers fashionable facilities, pop-art style furniture adorning the welcome area, a convenient location to Wembley, and is the perfect choice for leisure and business guests alike.



Superior Room

The refined guest rooms are situated across six floors; 120 modern superior rooms and 92 studio rooms with additional space and sofa beds, making it ideal for families.

Within easy reach of Heathrow Airport and located directly opposite Park Royal Business Park and Park Royal tube station on the Piccadilly line, you can get to popular spots such as Buckingham Palace within 32 minutes. The stunning new hotel really does offer convenience and a home away from home in west London.

For conferences and events, there are four sophisticated function rooms offering a total of 84 square metres of flexible meeting space. Each meeting room offers natural daylight, complimentary high-speed Wi-Fi up to 10MB, air-conditioning and state-of-the-art audiovisual equipment.

Leisure guests will find Wembley Stadium and Warner Bros. Studio Tour London - The Making of Harry Potter a short journey away, and for those looking for a spot of retail therapy, Westfield London in Shepherd's Bush offering an array of designer boutiques and high street fashion, is just a few minutes away. Kew Gardens, Twickenham, Richmond, and Chiswick Park are also nearby, and the bright lights of London's West End and Covent Garden are just a short 35-minute tube ride from the hotel.

Visitors can enjoy Westway Bar & Kitchen; a stylish eatery offering guests favourite British dishes including Scotch Egg, Steak & Guinness Pie and Sticky Toffee Pudding. Guests will also be able to enjoy a relaxing drink in the chic bar and enjoy a workout at the fully-equipped fitness centre, adding an extra touch of convenience to their stay.



Lobby, Westway Bar & Kitchen

Richard Clogg, General Manager at Park Plaza London Park Royal comments: "We're delighted to announce that our first venture in the west London area is now open for business. Our convenient offering brings a contemporary vibe to the area, and the location is not only ideal for guests flying in and out of London Heathrow, but also those wanting to access key major London attractions, sporting events and shows. We are also pleased to be open just in time for key events across the area. From the NFL games this September and October to international artists gracing the stage at Wembley, we look forward to welcoming fans and guests alike from across the globe".

Clogg continues: "As London's tourism industry continues to attract many visitors; we look forward to catering to popular demand while providing exceptional service and creating a memorable experience for all guests."

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For further details, please contact Harriet, Jenna or Laura on pphe@lucre.co.uk

Notes to editors

About Park Plaza® Hotels & Resorts

Individual design, city centre locations and excellent meeting facilities are key features of the upscale and upper upscale Park Plaza® brand, making it ideal for both corporate and leisure guests. The hotels' contemporary function spaces are flexible for conferences, exhibitions and private event use and are perfectly complemented by stylish guestrooms, vibrant restaurants and bars and a surprising, consistent service that is flawlessly delivered. The international brand has over 40 hotels in worldwide city centre locations including Amsterdam, Bangkok, Beijing, Berlin and London together with properties situated within beachside Croatian resorts.

PPHE Hotel Group has an exclusive licence from Carlson Hotels, one of the world's largest hotel groups, to develop and operate Park Plaza® Hotels & Resorts in Europe, the Middle East and Africa. PPHE Hotel Group owns, leases, operates, franchises and develops full service upscale and upper upscale and lifestyle hotels in major gateway cities, regional centres and selected resort destinations, predominantly in Europe.

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