



Press Release

Park Plaza London Waterloo premieres as a new Sanctuary for London Adventures

Park Plaza Hotels & Resorts' newest hotel opens in the heart of London's South Bank

Biggest hotel opening in London for 2017

June 2017: Upper upscale contemporary brand Park Plaza® Hotels & Resorts has announced the official opening of new hotel Park Plaza London Waterloo – the biggest hotel opening in London for 2017. Welcoming guests through the doors on **22nd June**, the 494-room hotel is ideally located right by Waterloo station and directly opposite Lambeth North station and offers the ideal choice for those wanting to stay in the sightseeing hub of London's South Bank.



Studio Room. Rates start at £179 per night for room only

Park Plaza London Waterloo features superior rooms, studio rooms and one bedroom suites, destination all-day dining & bar Florentine, an exclusive executive lounge, Illy caffè, Mandara Spa, and a gym with swimming pool, providing the ideal South

Bank base for exploring the city. For corporate functions and conferences six flexible meeting rooms provide an ideal meeting space for all occasions.

Converted from its former premises which housed the Central Office of Information, the UK government's former marketing and communication agency, the new state-of-the-art building has been designed by architecture and interior design practice Digital Space. Also responsible for the award-winning Park Plaza Westminster Bridge London, the design team has brought a fresh energy and innovative vision to this sought-after space which will act as the perfect haven for those seeking to enjoy the adventures this great city has to offer.



Florentine Restaurant & Bar, Pool, Lobby

Park Plaza® Hotels & Resorts select the most centrally-located destinations for all properties and Park Plaza London Waterloo is no exception. Located a two-minute stroll from the bustling markets, shops and cafes of Lower Marsh, guests are also within short walking distance of a myriad of more well-known tourist hotspots.

Guests will also benefit from an array of fantastic transport links just by the hotel. Waterloo station and London Waterloo East provide direct links to the South-West, and Waterloo Underground station puts you on the Northern, Jubilee, Bakerloo, or Waterloo & City line. Lambeth North station, also on the Bakerloo line, is directly opposite the hotel and provides an 8-minute journey to Piccadilly Circus.

With such great transport links in the area, Park Plaza London Waterloo is expected to attract both tourists and business travellers from around the world looking for a sanctuary as they enjoy a break in the bustling capital.

Axel Krueger, General Manager at Park Plaza London Waterloo comments: "We are delighted to announce that the newest addition to the South Bank is now fully open for business. Joining four neighbouring four Park Plaza Hotels & Resorts' properties on the South Bank, we are within easy access of landmarks including the London Eye and Imperial War Museum which proves ideal timing as London's tourism industry continues to boom.

"It's an exciting time for the South Bank's development pipeline and we're thrilled to be a part of it."

For further information, please visit:

Park Plaza London Waterloo: www.parkplaza.com/waterloo

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For further details, please contact Harriet, Jenna or Laura on pphe@lucre.co.uk

Notes to editors

http://files.londonandpartners.com/l-and-p/assets/hotel_development_monitor_may_2016.pdf

About Park Plaza® Hotels & Resorts

Individual design, city centre locations and excellent meeting facilities are key features of the

upscale and upper upscale Park Plaza® brand, making it ideal for both corporate and leisure guests. The hotels' contemporary function spaces are flexible for conferences, exhibitions and private event use and are perfectly complemented by stylish guestrooms, vibrant restaurants and bars and a surprising, consistent service that is flawlessly delivered. The international brand has over 40 hotels in worldwide city centre locations including Amsterdam, Bangkok, Beijing, Berlin and London together with properties situated within beachside Croatian resorts.

PPHE Hotel Group has an exclusive licence from Carlson Hotels, one of the world's largest hotel groups, to develop and operate Park Plaza® Hotels & Resorts in Europe, the Middle East and Africa. PPHE Hotel Group owns, leases, operates, franchises and develops full service upscale and upper upscale and lifestyle hotels in major gateway cities, regional centres and selected resort destinations, predominantly in Europe.

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