

**PRESS RELEASE**

**PPHE Hotel Group showcases 2016 hotel openings at ITB Berlin**

**Visit stand 301, Hall 9**

**February 2016** - PPHE Hotel Group Limited, owner and operator of primarily full service upscale and lifestyle hotels including Park Plaza® Hotels & Resorts in Europe, art'otel and Arenaturist will be giving visitors a preview of its 2016 new hotel openings at this year's ITB Berlin exhibiting with the European Travel Association on Stand 301 in Hall 9.

The series of new openings will begin in Germany, where the company is due to open Park Plaza Nuremberg this year. The 177 bedroom hotel will be Nuremberg's best connected, occupying a prime position in front of the 18<sup>th</sup> Century Nuremberg Central Railway Station and a stone's throw from motorways connecting neighbouring German and European cities as well as the Albrecht Dürer Nürnberg international airport.

Bringing a fresh energy to the vibrant Bavarian city, the striking Albrecht Dürer and Martin Behaim-inspired hotel will also feature a fitness centre, seven meeting rooms a hotel bar and signature restaurant and is perfectly located for both business and leisure guests.

In London, PPHE Hotel Group will increase its room count significantly with the opening of two new hotels; Park Plaza London Waterloo and Park Plaza London Park Royal, as well as the extensive refurbishment of Park Plaza Riverbank London and Plaza on The River.

Based in the previous Central Information Office on Hercules Road close to Waterloo station, Park Plaza London Waterloo is expected to be a 494 bedroom hotel, offering a swimming pool, spa, café, leisure and meetings facilities, as well as a signature restaurant and bar. Families will be attracted to the hotel due to the range of family friendly accommodation available, as well as its ideal location based just moments away from popular South Bank attractions such as the London Eye, the London Aquarium and the Imperial War Museum.

Park Plaza London Park Royal is a newly built 212-bedroom hotel conveniently located opposite Park Royal underground station and offering easy access to both London Heathrow airport and central London. The hotel offers modern facilities for corporate and leisure guests, who will be able to enjoy many of the hotel's features, including an onsite bar and restaurant, coffee shop, gym and meeting rooms.

Park Plaza Riverbank London and Plaza on the River's extensive refurbishment and reconfiguration is expected to add seven stores for completion in 2016.

The 2016 hotel openings come at an extremely positive time for PPHE Hotel Group which, in 2015, confirmed the signing of a hotel management agreement with Battersea Power Station Development Company to open a new hotel under the art'otel brand. [art'otel](#)

[london battersea power station](#) is expected to be a 160 plus bedroom luxury lifestyle hotel due to open in 2019 and set around the historic Grade II\* listed Battersea Power Station. The hotel is expected to be the first art'otel to open in London.

Individual design and city centre locations right on the doorstep of iconic attractions are key features of the upscale Park Plaza® Hotels & Resorts brand. The hotels' modern facilities include stylish guestrooms, award-winning restaurants and bars and a reliable service that is flawlessly delivered.

Visit [www.pphe.com/development](http://www.pphe.com/development) for further information regarding new openings and news.

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**For further information please contact:**

**Sarah Sandall**

PR & Communications Executive EMEA

Tel: +44 (0)207 034 1388

Mob: +44(0) 78 8000 8553

Email: [PRTeam@pphe.com](mailto:PRTeam@pphe.com)

**Notes to Editors**

PPHE Hotel Group Limited is a Guernsey registered company and through its subsidiaries, jointly controlled entities and associates, owns, leases, develops, operates and franchises full service upscale and lifestyle hotels in major gateway cities and regional centres, predominantly in Europe.

The majority of the Group's hotels operate under two distinct brands, Park Plaza® Hotels & Resorts and art'otel®. The Company has an exclusive licence from Carlson<sup>SM</sup>, a global privately held hospitality and travel company, to develop and operate Park Plaza® Hotels & Resorts in Europe, the Middle East and Africa. The art'otel® brand is fully owned by the Group. The Group has a minority ownership interest in the Arenaturist group, one of Croatia's leading hospitality companies.

The portfolio of owned, leased, managed and franchised hotels comprises 38 hotels in operation offering a total of more than 8,300 rooms. The development pipeline includes five new hotel projects and one hotel extension and reconfiguration project. These developments are expected to add over 1,000 rooms to our portfolio by the end of 2016 and an additional 352 rooms by the end of 2019.

**Our Hotel Brands:**

[www.parkplaza.com](http://www.parkplaza.com)

[www.artotels.com](http://www.artotels.com)

[www.arenaturist.com](http://www.arenaturist.com)

**Our Company:**

[www.pphe.com](http://www.pphe.com)

For images and logos visit [www.vfmii.com/parkplaza](http://www.vfmii.com/parkplaza)



**art'otel**

