

PRESS RELEASE

PPHE Hotel Group announces Axel Krueger, Richard Clogg and Rob Flinter as new General Managers for Park Plaza Hotels & Resorts London openings

September 2016 - PPHE Hotel Group Limited, owner and operator of primarily full service upscale and lifestyle hotels including Park Plaza® Hotels & Resorts in Europe, art'otel and Arenaturist has announced the appointments of Axel Krueger, Richard Clogg and Rob Flinter as General Managers of Park Plaza London Waterloo, Park Plaza London Park Royal and Park Plaza Riverbank and Plaza on the River, respectively.

Axel Krueger takes on the role of General Manager at Park Plaza London Waterloo when it opens its doors later this year, transferring across from his position as Hotel Manager at Park Plaza Riverbank London and Plaza on the River.

Krueger first joined PPHE Hotel Group in 2010 as Food and Beverage Director at London flagship hotel, Park Plaza Westminster Bridge London, having previously gained extensive international management experience with Starwood Hotels & Resorts. During a successful six years at the company, Krueger has held senior positions in food and beverage and operations before being promoted to Hotel Manager at Park Plaza Riverbank London in 2015. His latest achievements include overseeing the continued day to day success of Park Plaza Riverbank London during the course of its extensive refurbishment phase.

As General Manager at Park Plaza London Waterloo, Krueger will oversee the opening of the new 494 bedroom hotel, located in a prime location on London's South Bank which will also offer a swimming pool, spa, café, leisure and meetings facilities, as well as a signature restaurant and bar.

Richard Clogg joined PPHE Hotel Group in 2014 having previously gained significant management experience with Carlson Rezidor, Ramada and Premier Inn. As General Manager of Park Plaza Leeds, Clogg was responsible for driving revenue generation, operational organisation across all departments and ensuring guest satisfaction.

Clogg's role as the General Manager of Park Plaza London Park Royal will see him leading a brand new team in the opening of the 212 bedroom hotel, which is set to have an onsite restaurant, bar and coffee shop, as well as a conference centre which houses four meeting rooms and a communal breakout area, ideal for networking.

A graduate of Shannon College of Hotel Management, Rob Flinter will start his new position as General Manager of Park Plaza Riverbank London and Plaza on the River following the completion of its major renovation programme later this year. Flinter joined PPHE Hotel Group in 2014 as General Manager of Park Plaza Victoria London, where he has enjoyed a successful two years leading the team at the 299 bedroom central London hotel. He joins Park Plaza Riverbank London and Plaza on the River at an exciting time in



its expansion phase, where an additional 184 new bedrooms will soon be available to guests, taking the total room count to 645.

"We are delighted to announce the internal promotions of Axel, Richard and Rob at our new London openings; Park Plaza London Waterloo and Park Plaza London Park Royal, Park Plaza Riverbank London and Plaza on the River." comments Greg Hegarty, Regional General Manager UK, PPHE Hotel Group. "It is crucial for us to have strong, passionate and influential leaders, such as Axel, Richard and Rob, who are testament to the success of our internal talent management programme. The talent scheme is dedicated to the retention and development of ambitious and motivated team members and I am looking forward to working closely with each of them on their exciting new roles at PPHE Hotel Group."

PPHE Hotel Group's Talent Management Programme continues to go from strength to strength since its launch in 2014, with several General Manager transfers taking place in London. Following the appointment of Richard Clogg at Park Plaza London Park Royal, from the Netherlands Park Plaza Utrecht's Shaun Broers will be moving to take the helm at Park Plaza Leeds. Further transitions include Park Plaza County Hall's Michelle Wells taking over at Park Plaza Victoria London following Rob Flinter's move to Park Plaza Riverbank London and Plaza on the River.

For more information on new openings and news visit www.pphe.com/development

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Notes to Editors

PPHE Hotel Group Limited is a Guernsey registered company and through its subsidiaries, jointly controlled entities and associates, owns, leases, operates, franchises and develops full service upscale and lifestyle hotels in major gateway cities, regional centres and select resort destinations, predominantly in Europe.

The majority of the group's hotels operate under two distinct brands, Park Plaza® Hotels & Resorts and art'otel®. The group has an exclusive licence from Carlson, a global privately held hospitality and travel company, to develop and operate Park Plaza® Hotels & Resorts in Europe, the Middle East and Africa. The art'otel® brand is fully owned by the group.

The group owns a controlling interest in the Arenaturist group, one of Croatia's leading hospitality companies.

The portfolio of owned, leased, managed and franchised hotels comprises 38 hotels in operation offering a total of nearly 8,400 rooms. The development pipeline includes four new hotel projects and one hotel extension and reconfiguration. These developments are expected to add over 800 rooms to our portfolio by the end of 2016 and an additional 500 rooms by the end of 2019.



Our Company:
www.pphe.com
Our Hotel Brands:
www.parkplaza.com
www.artotels.com
www.arenaturist.com

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