

23 June 2014

PPHE Hotel Group Limited

(the "**Company**" or "**PPHE Hotel Group**")

Appointment of Deputy Chief Executive Officer

PPHE Hotel Group has expanded its operations considerably since its IPO in 2007 and is now entering a period of further development activity with:

- The construction of a 438 room hotel close to London Waterloo station (which, subject to further planning approval, may be extended to 490 rooms);
- A 98 room extension to Park Plaza Riverbank London (which, subject to further planning approval, may be extended by another 50 rooms);
- The construction of a 168 room hotel close to the A40 near Park Royal in London;
- The construction of the 352 room art'otel london hoxton; and
- The building of the 177 room Park Plaza Nuremberg.

In light of the above, PPHE Hotel Group has decided to amend its management structure and is pleased to announce that Chen Moravsky, Chief Financial Officer, will also assume the role of Deputy Chief Executive Officer of PPHE Hotel Group with effect from 1 August 2014. Chen will continue to oversee the financial operations of the group.

Boris Ivesha, President & Chief Executive Officer, commented on this appointment:

"I am delighted to announce Chen's extended role. Chen has made a vital contribution to the Company's success and his new responsibilities will help the Company deliver its next stage of growth."

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Notes to Editors

PPHE Hotel Group Limited is a Guernsey registered company and through its subsidiaries, jointly controlled entities and associates, owns, leases, develops, operates and franchises full service upscale and lifestyle hotels in major gateway cities and regional centres, predominantly in Europe.

The majority of the group's hotels operate under two distinct brands, Park Plaza® Hotels & Resorts and art'otel®. The group has an exclusive licence from Carlson, a global privately held hospitality and travel company, to develop and operate Park Plaza Hotels & Resorts in Europe, the Middle East and Africa. The art'otel brand is fully owned by the group. The group has a minority ownership interest in the Arenaturist group, one of Croatia's leading hospitality companies.

The portfolio of owned, leased, managed and franchised hotels comprises 38 hotels in operation offering a total of more than 8,300 rooms. The development pipeline includes four new hotel projects, one hotel extension and reconfiguration and two rebranding projects. These developments are expected to add over 850 rooms to our portfolio by mid 2016 and 350 rooms by the end of 2017.

Our Company:

www.pphe.com

Our Hotel Brands:

www.parkplaza.com

www.artotels.com

www.arenaturist.com

For images and logos visit www.vfmii.com/parkplaza